

8001 Braddock Rd. #302 • Springfield, VA 22151 Phone: 855-257-9800 Fax: 855-257-9801

Who We Are

Founded in 1961, The Christian Legal Society is an organization that exists to inspire, encourage, and equip Christian lawyers, law students, and legal professionals both individually and in community through the study and practice of law, and the provision of legal assistance to the poor and needy.

Why Advertise With Us?

Our organization is a growing, vibrant group of legal professionals and students that counts a cross section of some of today's as well as tomorrows foremost legal practitioners as members. We are uniquely positioned to provide access to a growing number (10,000+) of individuals and firms in the legal field that are engaged, action-ready, and in the market for legal industry services.

Advertising Opportunities

Print Media: We will publish the Christian Lawyer magazine twice, and the Journal of Christian Legal Thought three times this year. These publications are targeted to lawyers, law students and legal professionals with articles ranging from recent legal trends to insights on best practices. Please see pages 2 and 3 for details on advertising opportunities in our publications.

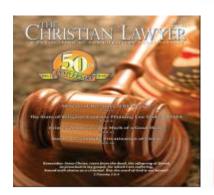
<u>Digital Media:</u> The Christian Legal Society maintains a vibrant presence through our website and social media. We have a website for our organization, as well as sites for each publication and event. We fully integrate our sites into our ad packages to allow for more exposure for our partners.

Events: The Christian Legal Society holds three conferences a year, one national and two regional, with events and seminars for the whole family. Our 46 local chapters also hold regular events that draw attorneys and law students locally. Please contact us for further details on our event packages at 703-894-1077.



Advertiser Solutions

We offer great opportunities for companies and organizations of all sizes. Between our print media, digital media, online offerings and events, we have the ability to put together an ad package that makes sense for your organization at very sensible rates, and allow for you to reach your target market in the legal community easily and effectively.











Call us today to find out about or event and media combination packages!



The Christian Lawyer Magazine Next Ad Openings: November 2014 Issue

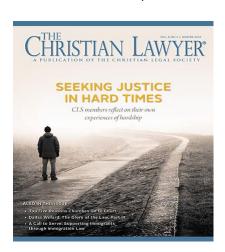
AD RATES PER INSERTION

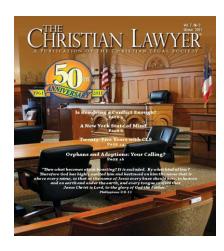
Four Color

E-mail Release Banner	\$ 3,000.00
Outside back cover (Cover 4)	\$ 2,800.00
Inside front cover (Cover 2)	\$ 2,600.00
Full Page – Bleed/Non Bleed	\$ 2,000.00
1/2 Page	\$ 1,300.00
1/3 Page	\$ 900.00
1/4 Page	\$ 700.00

^{*} All Black and White adds are 10% off of the price listed above.

^{***}All print ads are maintained in the digital version.







^{**}A discount will be given for multi-issue commitments.



MECHANICAL REQUIREMENTS (Magazine trim size is 8-3/8" x 10-7/8")

Cover 2 or 4 & Full page: 7-3/8" W x 9-7/8" H (non-bleed) OR 8-5/8" W x 11-1/8" H (bleed)

1/2 page: 7-3/8" W x 4-3/4" H

1/3 page: 4-3/4" W x 4-3/4" H

1/4 page: 3-1/2" W x 4-3/4" H

E-mail Sponsor Blast Banner: 120 wide x 300 high; Pixels – JPEG file

Print Media: High resolution (300 dpi) PDF file preferred with fonts embedded. InDesign, PageMaker or Quark Express files.

Digital Media:

Static PDF file - E-mail PDF file with fonts embedded (resolution must be minimum 200 dpi file).

Animated Ad – Provide entire ad as a Flash File

Streaming Video – Provide PDF file of ad with fonts embedded (at least 200 dpi file), Video created as a FLV, AVI, QuickTime or MP4 file. Video file should not exceed 25 MB and should be 1-3 minutes maximum.



GENERAL CONDITIONS FOR ADVERTISING IN THE CHRISTIAN LAWYER MAGAZINE

Advertising rates subject to change without notice unless prior advertising commitment received. Total billing due and payable within 30 days of invoice date. All cancellations must be in writing prior to Insertion Order date for that issue and shall not be considered accepted until confirmed by an authorized Christian Legal Society representative.

Position of advertisement shall be under the exclusive discretion and control of the Publisher, unless a position guarantee fee is paid by advertiser.

No advertisement shall be published unless an Insertion Order form and ad copy (see mechanical requirements) are received at the offices of The Christian Legal Society(CLS) by the closing deadline specified for the issue(s) desired.

Changes in advertising copy shall not be considered authorized by the Advertiser unless confirmation of such change is received in writing at the offices of CLS by the closing date for the issue(s) desired. If copy changes are not properly confirmed in writing prior to the insertion deadline, the Advertiser's most recent ad copy shall be used.

If all necessary advertising materials are not received at the offices of CLS by the closing deadline for the issue(s) desired, placement of the advertisement in that issue(s) is not guaranteed.

No advertisement may be canceled after the Insertion Order date for the issue in which it is scheduled to appear.

Layout and typesetting costs are not included in the Publisher's advertising price, and shall be billed separately to the Advertiser at prevailing rates.

The Advertiser must pay the Publisher's invoices within 30 days. The Publisher reserves the right to withhold further advertisements for any Advertiser with a past due account.

The Publisher shall not be responsible for errors caused by designers and typesetters.

The Publisher shall not be responsible for claims made in advertisements, and the Advertiser shall indemnify and hold the Publisher harmless from any liability of any kind arising from such claims, including reasonable attorney's fees and all other associated costs of litigation.

All advertisements are subject to approval by the Publisher. Such approval shall be granted or withheld solely at the Publisher's absolute discretion.

The Advertiser and any agency utilized by it are subject to satisfactory credit reports.

The Advertiser specifically warrants that all photographs and endorsements are covered by valid, written consents, and the Advertiser shall indemnify and hold the Publisher harmless from any liability of any kind resulting from publication thereof, including reasonable attorney's fees and all other associated costs of litigation.

In the event that a dispute arises between the Publisher and the Advertiser that is not specifically governed by the foregoing terms and conditions, such dispute shall be resolved in accordance with the custom of the trade.



2013 ADVERTISING INSERTION ORDER

Company:						
Address:						
City, State ZIP:						
Phone:						
Contact E-mail:						
Billing Address (if different from a	above):					
Ad Insertion For: (check all that apply; please note covers are four color, full page only)						
Four Color ☐ Inside Front Cover (☐ Outside Back Cover (☐ E-mail Blast Spo ☐ Full Page ☐ 1/2 Page ☐ 1/3 Page ☐ 1/4 Page	(Cover 4)			ack & White ☐ Full Page ☐ 1/2 Page ☐ 1/3 Page ☐ 1/4 Page		
☐ November 2014 Issue ☐ M☐ I would like to discuss a long to	May 2015 Issue erm sponsorship		November 2015 Iss CLS!	ue		
Total amount to be billed per insert	tion (see Advertisi	ng Ra	ate Sheet)			
\$ (rate)X	(# of insertions)	=	\$			
Digital Enhancements: \$ (rate) X	(#of insertions)	=	\$			
Signature		Date				